

NEWS RELEASE

Angeliki Mouratidou is the new General Manager of Euroins Greece

Sofia, 17 September 2024 - Euroins Greece, a branch of **Euroins Insurance Company AD (Euroins Bulgaria)** and part of **Eurohold's** insurance group - **Euroins Insurance Group AD (EIG)**, opens a new chapter after its ten-year presence in Greece and confirms its shareholders', including the European Bank for Reconstruction and Development Bank (EBRD), determination to proceed with all necessary changes that will lead to further strengthening of its position in the Greek insurance market.

As of 16th September, Angeliki Mouratidou, with extensive experience in the Greek and International insurance market, assumed her duties as General Manager of **Euroins Greece**. Athanasios Smyrnis and Vasil Dimitrov remain in the company as Deputy Managers to provide their valuable support.

Angeliki Mouratidou, a well-known executive of the insurance market, will undertake the reorganization of the company, having as strategic priorities the focus on products and services that ensure sustainable and profitable growth, creating value for all involved parties. During the previous months, the shareholders assigned to the internationally renowned consulting firm Alvarez & Marsal the preparation of a plan for the complete redesign of operations and restructuring of the company, to succeed in formulating a more effective strategy for the future.

Angeliki Mouratidou, as head of EUROINS in Greece, will focus on further strengthening sales networks, ensuring effective management of available assets and resources, and continuously improving Company's efficiency and providing services to policyholders and partners. *"Our goal is to restructure our company in order to offer high quality services to our customers and partners and to strengthen our presence in the Greek market. Our success will be based on the utilization and development of the talent of our people, but also on new partnerships where necessary,"* commented the new General Manager of **Euroins Greece**.

Mrs. Mouratidou is a Mathematician with postgraduate studies in Actuarial Science (FHAS), Marketing (Diploma in Marketing, CIM, UK) and Business Administration (MBA, University of Bath, the U.K.). She has extensive experience in the insurance industry and specializes in strategy, business planning and organizational change. She has so far assumed particularly demanding leadership positions as she had been appointed CEO of NBG Bancassurance, a subsidiary of National Bank of Greece and General Manager

of the insurance company Credit Agricole Life. She is the author of the book “Unit Linked products” and she has participated as a keynote speaker in several international conferences.

Euroins Insurance Group AD

Euroins Insurance Group AD (EIG) is a leading insurance group operating in Central, Eastern and Southeastern Europe (CESEE). EIG provides a full range of insurance products, operates in 12 countries and has over 2000 employees. The European Bank for Reconstruction and Development (EBRD) is a minority shareholder in EIG with nearly 10% of the capital. EIG is owned by Eurohold Bulgaria AD, a large energy and financial group operating in the CESEE region. It is listed on the Bulgarian and Warsaw Stock Exchange. Eurohold also owns Electrohold, a leading energy group in Bulgaria and owner of the largest power distributor, supplier and trader in the country that has 3000 employees and serves more than 3 million consumers.

www.eig.bg; www.eurohold.bg

Eurohold Bulgaria AD

Eurohold Bulgaria AD is a leading energy and financial group operating in Central, Eastern and Southeastern Europe. It is listed on the Bulgarian and Warsaw Stock Exchange. Eurohold owns Euroins Insurance Group AD (EIG), one of the leading insurance groups in the region. EIG provides a full range of insurance products in 12 countries and has over 2000 employees. Eurohold is owner of Electrohold, a leading energy group in Bulgaria that owns the largest power distributor, supplier and trader in the country, has 3000 employees and serves more than 3 million consumers.

www.eurohold.bg; www.eig.bg; www.electrohold.bg