

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 and under Art. 148b of POSA

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications as follows:

Notifications under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD that:

- On 29 June 2021 – Initial sale under a repurchase agreement with 2,764,500 shares at a price of BGN 1,700 per share and maturity under the contract – 29 December 2021 at a price of BGN 1,743 per share;
- On 29 June 2021 – Initial sale under a repurchase agreement with 1,324,500 shares at a price of BGN 1,500 per share and maturity under the contract – 29 December 2021 at a price of BGN 1,538 per share;
- On 30 June 2021 – Initial sale under a repurchase agreement with 880,300 shares at a price of BGN 1,500 per share and maturity under the contract – 30 December 2021 at a price of BGN 1,538 per share;

2 July, 2021

Sincerely,

ASSEN MINCHEV, CEO