

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company was received the following notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014:

Notification of "Starcom Holding"AD that on 31st of March 2017 this shareholder has done initial sales for repo transaction with 9 130 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.45 per share.

4 April, 2017

Sincerely,

ASSEN MINCHEV, CEO