

10 February 2011

ROMANIAN BOND ISSUE

International Personal Finance plc (“**IPF**”) has today priced Romanian Lei 36.5m (£7.3m) of 12% notes due 2014 (the “**Notes**”) under its euro medium term note programme (the “**Programme**”).

Application has been made to the Financial Services Authority and to the London Stock Exchange plc for the Notes to be admitted to the official list of the UK Listing Authority and to trading on the London Stock Exchange’s Regulated Market.

The final terms dated 8 February 2011 in relation to the Notes are available for viewing. To view the final terms, please paste the following URL into the address bar of your browser:

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A copy of the final terms has been submitted to the National Storage Mechanism and will shortly be available for inspection at: <http://hemscott.com/nsm.do>

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