

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014 and under Art. 148b of POSA

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications from Starcom Holding AD as follows:

- Notification under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014 that on 24 June 2021 it has acquired 19,000,000 shares of the capital of Eurohold Bulgaria AD through registration agency under a contract dated June 22, 2021;
- Notification for significant shareholding according to art. 145 of the POSA that with the above-described transaction its share in the capital of Eurohold Bulgaria AD reaches 59.71%, representing 117,943,341 voting rights in the GMS of the company.

25 June, 2021

Sincerely,

ASSEN MINCHEV, CEO