

PETR KNAP

PROFILE

Strategy and business advisor with 30+ years of experience helping executives lead transformations across Central and Eastern Europe. Recognised authority in the automotive and manufacturing sectors, with expertise in strategy, organisational change, process improvement and performance management. Creator of the PACE (Proactive · Adaptive · Conscious · Empowered) model for post-bureaucratic organisations, and co-founder of knowdroids.ai SE, (tailored business AI agents). Also a long-term member of the Scientific Advisory Board at the University of Economics.

CORE EXPERTISE

• Strategy & business model design	• Organisational change management
• Process improvement & cost optimisation	• Performance management & KPI design
• Post-bureaucratic organisational design (PACE)	• Executive mentoring & team development
• Automotive & manufacturing industry advisory	• Start-up investing & board advisory

PROFESSIONAL EXPERIENCE

Senior Advisor – CEE Automotive/Manufacturing 2018 – Present

- Overseen EY's automotive industry advisory across CEE; facilitates and supports client relationships with major OEMs and Tier-1 suppliers including BMW, Toyota, Kia, Porsche CEE, Continental and Schaeffler.

Consultant – Partner · EY Consulting 2002 – 2023

- Worked on various roles in the partner roles across Czechia and the region (2007-2023)
- Led EY Consulting CZ (2019–2021) - a team of 300+ consultants delivering strategy, transformation, risk consulting and other services. Responsible for key clients as well as administrative issues
- Performance Improvement Leader CEE (2012-2018) – responsibility for consulting competencies across CEE
- Direct engagements in key industrial policy topics, e.g. CO₂ /Euro 7 regulation, battery value-chain independence, EV transition strategy, and defence-sector growth; moderated policy debates in the European Parliament.
- Delivered 100+ projects across automotive, manufacturing, FMCG, pharma, telecoms and public sector — covering strategy, M&A support, organisational redesign, process re-engineering and cost optimisation.

Co-Founder · knowdroids.ai SE 2024 – Present

- Co-founded AI-agent venture building tailored business agents on LLM/GenAI technologies to unlock untapped corporate knowledge and improve productivity.
- Lead commercial strategy, BD and marketing activities.

Founder & Creator of the PACE Model · PACE ORG s.r.o. / paceorg.org 2025 – Present

- Developed the PACE (Proactive · Adaptive · Conscious · Empowered) framework for post-bureaucratic organisational design, building on various concepts and case studies from Y Soft, Handelsbanken and Haier.
- Delivers executive workshops, thought-leadership content and 1-to-1 mentoring; first public workshop in 2025

Earlier Career · Procter & Gamble · Management Consulting 1993 – 2002

- Began career at Procter & Gamble; entered management consulting in 1996 at Arthur Andersen Business Consulting, joining EY (then Ernst & Young) in 2002.

SELECTED CLIENTS

Asahi Breweries · AstraZeneca · Aures Holdings · Baxter · BMW · Budějovický Budvar · CE Industries · CSG · ČEZ · Emco · HOPI · Hyundai · Kia · Korado · MSD · Peugeot · Porsche CEE · Promet Group · Roche · Schaeffler · Siemens · Skanska · ŠKODA AUTO · ŠKODA Group · T-Mobile · Toyota · ORLEN Unipetrol · Witte Automotive

GOVERNANCE & AFFILIATIONS

- Founding member, Czech Chamber of the **Project Management Institute (PMI)**
- Member, **Scientific Council**, Faculty of Business Administration, Prague University of Economics and Business (VŠE)
- Member, **Council for the Commercialisation of Science**, Czech Technical University (ČVUT)

Languages: Czech (native), English, German, Slovak. **Interests:** chess, tennis, skiing, classical philosophy, personal growth studies.