

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On 29 June 2022 Initial sale under a repurchase agreement with 1,492,000 shares at a price of BGN 1.230 per share and maturity under the contract 19 December 2022 at a price of BGN 1.261 per share;
- On 29 June 2022 Initial sale under a repurchase agreement with 1,390,000 shares at a price of BGN 1.500 per share and maturity under the contract – 29 December 2022 at a price of BGN 1.538 per share;
- On 30 June 2022 Initial sale under a repurchase agreement with 921,300 shares at a price of BGN 1.500 per share and maturity under the contract 29 December 2022 at a price of BGN 1.538 per share.

1 July, 2022

Sincerely,

ASSEN MINCHEV, CEO