

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

**Dear ladies and gentlemen,**

With this and in statutory deadline we inform you that in the registry of the Company were received a notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD that it has concluded deals with shares of Eurohold Bulgaria AD as follows:

- On 13.08.2020 – Sale of 600,000 shares with a price of BGN 1.28 per share;
- On 13.08.2020 - Sale of 240,000 shares with a price of BGN 1.28 per share;
- On 13.08.2020 - Sale of 500 shares with a price of BGN 1.27 per share;
- On 13.08.2020 - Sale of 59 shares with a price of BGN 1.26 per share;
- On 13.08.2020 - Sale of 2,000 shares with a price of BGN 1.25 per share;
- On 13.08.2020 - Sale of 2,950 shares with a price of BGN 1.26 per share;
- On 13.08.2020 - Sale of 580,000 shares with a price of BGN 1.25 per share;
- On 13.08.2020 - Sale of 491 shares with a price of BGN 1.25 per share;

18 August, 2020

Sincerely,

ASSEN MINCHEV, CEO