

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On June 30, 2026, Starcom Holding AD purchased 22,144,922 shares from an issue with ISIN BG1100114062 of Eurohold Bulgaria AD through a transaction.
- On July 1, 2026, Starcom Holding AD sold 3,413,200 shares of Eurohold Bulgaria AD under a repo agreement at a unit price of EUR 0.749 per share. According to the terms of the agreement, the maturity is on September 30, 2026, and the repurchase will be carried out at a price of EUR 0.758 per share.
- On July 1, 2026, Starcom Holding AD sold 515,000 shares of Eurohold Bulgaria AD under a repo agreement at a unit price of EUR 0.780 per share. According to the terms of the contract, the maturity date is December 14, 2026, and the redemption will be carried out at a price of EUR 0.805 per share.

02-07-2026

Sincerely,

ASSEN MINCHEV, CEO