

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014:

Notifications of "Starcom Holding"AD that:

- on 29th of June 2017 this shareholder has done an early settlement of repo transaction with 4 500 shares of "Eurohold Bulgaria"AD at a price of BGN 0.510222 per share;
- on 29th of June 2017 this shareholder has done initial sale for repo transaction with 2 616 300 shares of "Eurohold Bulgaria"AD at a price of BGN 0.86 per share and settlement date 27th of December 2017 at a price of BGN 0.877296 per share;
- on 30th of June 2017 this shareholder has done initial sale for repo transaction with 4 78 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.86 per share and settlement date 27th of December 2017 at a price of BGN 0.881619 per share;
- on 30th of June 2017 this shareholder has done an early settlement of repo transaction with 9 130 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.46075 per share.

4 July, 2017

Sincerely,

ASSEN MINCHEV, CEO