

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD, as follows:

- On 21 December 2021 Initial sale under a repurchase agreement with 584,000 shares at a price of BGN 1.600 per share and maturity under the contract – 21 June 2022 at a price of BGN 1.640 per share;
- On 21 December 2021 Early termination of a repurchase agreement from 03.12.2021 for 151,800 shares at a closing price of BGN 1.487;
- On 21 December 2021 Early termination of a repurchase agreement from 07.12.2021 for 216,800 shares at a closing price of BGN 1.487;
- On 22 December 2021 Initial sale under a repurchase agreement with 1,092,000 shares at a price of BGN 1.650 per share and maturity under the contract 22 June 2022 at a price of BGN 1.692 per share.

29 December, 2021

Sincerely,

ASSEN MINCHEV, CEO