PTE/213/137



ANNEX A: Standard form for notification of major holdings

Form to be used for the purposes of notifying a change in major holdings pursuant to the amended law and Grand-ducal Regulation of 11 January 2008 on transparency requirements for issuers (referred to as "the Transparency Law" and "the Transparency Regulation")

NOTIFICATION OF MAJOR HOLDINGS	(to be sent to the relevant issuer and to the CS	SF)
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1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: Play communication S.A., a cuxembourg source anonyme with registered office at 4.6, we de Bourbon, l. 1249 luxembourg, resistered							
with luxembourg KIS uncier number B 183.803							
2. Reason for the notification (please tick the appropriate box or boxes):							
An acquisition or disposal of voting rights ☐ An acquisition or disposal of financial instruments ☐ An event changing the breakdown of voting rights ☐ Other (please specify) ☐:							
3. Details of person	n subject to the	not	ification obligation∗:				
Name: City and country of registered office (if applicable): Nationale - Nederlanden Olmany functus? Emergraly (open Pension funct) Jopiel 12							
4. Full name of sha					HANAK		
5. Date on which the threshold was crossed or reached*: 2013 10/23							
6. Total positions of person(s) subject to the notification obligation:							
	% of voting rig attached to sha (total of 7.A)	res	% of voting rights through financial instruments (total of 7.B.1 + 7.B.2)	Total of both in % (7.A + 7.B)	Total number of voting rights of issuer*		
Resulting situation on the date on which threshold was crossed or reached	5,01	%	%	%	254, 133, 618		
Position of previous notification (if applicable)	4,98	%	%	%			



A: Voting rights attached to shares						
Class/type of shares ISIN code (if possible)	Number of voting rigi	htsix	% of voting rights			
	Direct (Art. 8 of the Transparency Law)	Indirect (Art. 9 of the Transparency Law)	Direct (Art. 8 of the Transparency Law)	Indirect (Art. 9 of the Transparency Law)		
	12 726 682		5,01 %	9/		
			%	9/		
			%	9/		
SUBTOTAL A (Direct & Indirect)	12 726 682		5,01	9,		

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
				%
				%
-				%
		SUBTOTAL B.1		%

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Physical or cash settlement ^{xi}	Number of voting rights	% of voting rights
					%
					%
					%
			SUBTOTAL B.2		%



8. Infor	mation in relation tick the applicable	to the person subject to	the notification o	bligation:				
entity a	son subject to the and does not cont derlying) issuer.«	e notification obligation i rol any other undertakin	s not controlled by	y any natural per ly or indirectly a	rson or legal in interest in			
☐ <u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity [™] (please provide a separate organisational chart in case of a complex structure):								
N°	Name∾	% of voting rights held by ultimate controlling person or entity <u>or</u> held directly by any subsidiary if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments held by ultimate controlling person or entity or held directly by any subsidiary if it equals or is higher than the notifiable threshold	Total of both	Directly controlled by (use number(s) from 1 st column)			
		%	%	%				
		%	%	%	·			
		%	%	%				
		%	%	%				
		%	%	%				
9. In case of proxy voting: The proxy holder named will cease to hold % and number of voting rights as of .								
10. Additional information™:								
D	one at	CZŁONEK ZARZADU Grzegorz Łętocha	On Prokurent Johanna Dawid	31/10/2013				