

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications:

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of "Starcom Holdong"AD that on 14th and 15th of December 2017 this shareholder has done purchases on a repo transactions for shares of "Eurohold Bulgaria"AD as follows:

- 1 850 000 shares at a price of BGN 0.616;
- 1 850 000 shares at a price of BGN 0,616;
- 220 000 shares at a price of BGN 0,6162;
- 1 250 000 shares at a price of BGN 0,6161;
- 2 000 000 shares at a price of BGN 0,616;
- 965 000 shares at a price of BGN 0,6162;
- 2 000 000 shares at a price of BGN 0,6162;
- 1 250 000 shares at a price of BGN 0,6161.

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of "Starcom Holdong"AD that on 14th and 15th of December 2017 this shareholder has done initial sales on a repo transactions for shares of "Eurohold Bulgaria"AD as follows:

- 1 850 000 shares at a price of BGN 0.61;
- 1 850 000 shares at a price of BGN 0,61;
- 220 000 shares at a price of BGN 0,63;
- 1 250 000 shares at a price of BGN 0,63;
- 2 000 000 shares at a price of BGN 0,63;

- 965 000 shares at a price of BGN 0,63;
- 2 000 000 shares at a price of BGN 0,63;
- 1 250 000 shares at a price of BGN 0,63.

18 December, 2017

Sincerely,

ASSEN MINCHEV, CEO