

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

**Dear ladies and gentlemen,**

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On July 1, 2024 – Initial sale under a repo transaction contract with 6,600,000 shares at a unit price of BGN 1.03 and maturity under the contract – December 6, 2024 at a unit price of BGN 1.052;
- On July 1, 2024 – Initial sale under a repo transaction contract with 790,000 shares at a unit price of BGN 1.03 and maturity under the contract – December 6, 2024 at a unit price of BGN 1.052.

July 3, 2024

Sincerely,  
ASSEN MINCHEV, CEO