

## Annex DTR3

### Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

1.	Name of the issuer  INTERNATIONAL PERSONAL FINANCE plc	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006).  (i)
3.	Name of person discharging managerial responsibilities/director  JOHN ARTHUR HARNETT	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them	8.	State the nature of the transaction
9.	Number of shares, debentures or financial instruments relating to shares acquired	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
11.	Number of shares, debentures or financial instruments relating to shares disposed	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)
13.	Price per share or value of transaction	14.	Date and place of transaction
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)	16.	Date issuer informed of transaction

**If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes**

17.	Date of grant 24 MARCH 2011	18.	Period during which or date on which exercisable  THE AWARD WILL BECOME EXERCISABLE ON 24 MARCH 2014. IF UNEXERCISED, IT WILL LAPSE ON 23 MARCH 2021.
19.	Total amount paid (if any) for grant of the option  NIL	20.	Description of shares or debentures involved (class and number)  10p ORDINARY SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  NIL	22.	Total number of shares or debentures over which options held following notification  302,823
23.	Any additional information  GRANT OF OPTIONS OVER 75,564 SHARES. GRANT RELATES TO DEFERRED ELEMENT OF 2010 BONUS.	24.	Name of contact and telephone number for queries  SUSAN TUDOR-COULSON 0113 285 6868

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1.	Name of the issuer  INTERNATIONAL PERSONAL FINANCE plc	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006).  (i)
3.	Name of person discharging managerial responsibilities/director  DAVID EDWARD SPENCER BROADBENT	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares

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**If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes**

17.	Date of grant 24 MARCH 2011	18.	Period during which or date on which exercisable  THE AWARD WILL BECOME EXERCISABLE ON 24 MARCH 2014. IF UNEXERCISED, IT WILL LAPSE ON 23 MARCH 2021.
19.	Total amount paid (if any) for grant of the option  NIL	20.	Description of shares or debentures involved (class and number)  10p ORDINARY SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  NIL	22.	Total number of shares or debentures over which options held following notification  182,591
23.	Any additional information  GRANT OF OPTIONS OVER 42,504 SHARES. GRANT RELATES TO DEFERRED ELEMENT OF 2010 BONUS.	24.	Name of contact and telephone number for queries  SUSAN TUDOR-COULSON 0113 285 6868

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#### Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

1.	Name of the issuer  INTERNATIONAL PERSONAL FINANCE plc	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006).  (i)
3.	Name of person discharging managerial responsibilities/director  ROSAMOND JOY MARSHALL SMITH (PDMR)	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares
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13.	Price per share or value of transaction	14.	Date and place of transaction
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)	16.	Date issuer informed of transaction

**If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes**

17.	Date of grant  24 MARCH 2011	18.	Period during which or date on which exercisable  THE AWARD WILL BECOME EXERCISABLE ON 24 MARCH 2014. IF UNEXERCISED, IT WILL LAPSE ON 23 MARCH 2021.
19.	Total amount paid (if any) for grant of the option  NIL	20.	Description of shares or debentures involved (class and number)  10p ORDINARY SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  NIL	22.	Total number of shares or debentures over which options held following notification  81,915
23.	Any additional information  GRANT OF OPTIONS OVER 18,497 SHARES. GRANT RELATES TO DEFERRED ELEMENT OF 2010 BONUS.	24.	Name of contact and telephone number for queries  SUSAN TUDOR-COULSON 0113 285 6868

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**Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer  INTERNATIONAL PERSONAL FINANCE plc	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006).  (i)
3.	Name of person discharging managerial responsibilities/director  FREDERICK WILSON FORFAR (PDMR)	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or	6.	Description of shares (including class), debentures or derivatives or financial

	4 above or in respect of a nonbeneficial interest		instruments relating to shares
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them	8.	State the nature of the transaction
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**If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes**

17.	Date of grant 24 MARCH 2011	18.	Period during which or date on which exercisable  THE AWARD WILL BECOME EXERCISABLE ON 24 MARCH 2014. IF UNEXERCISED, IT WILL LAPSE ON 23 MARCH 2021.
19.	Total amount paid (if any) for grant of the option NIL	20.	Description of shares or debentures involved (class and number) 10p ORDINARY SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise NIL	22.	Total number of shares or debentures over which options held following notification 109,011
23.	Any additional information GRANT OF OPTIONS OVER 24,645 SHARES. GRANT RELATES TO	24.	Name of contact and telephone number for queries SUSAN TUDOR-COULSON

	DEFERRED ELEMENT OF 2010 BONUS.		0113 285 6868

**Name of authorised official of issuer responsible for making notification**

Rosamond J Marshall Smith, Company Secretary

**Date of notification:** 25/03/2011