

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Article 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014:

Notifications from Starcom Holding AD that it has concluded deals with shares of Eurohold Bulgaria AD as follows:

- On 30.12.2020 – Initial sale of 1,094,000 shares on a repurchase agreement at a price of BGN 1.179 per share and maturity on 28.06.2021 at a redemption price of BGN 1.209 per share;
- On 30.12.2020 – Initial sale of 1,094,000 shares on a repurchase agreement at a price of BGN 1.179 per share and maturity on 29.06.2021 at a redemption price of BGN 1.209 per share;
- On 30.12.2020 – Initial sale of 1,094,000 shares on a repurchase agreement at a price of BGN 1.179 per share and maturity on 30.06.2021 at a redemption price of BGN 1.209 per share;
- On 30.12.2020 – Initial sale of 341,000 shares on a repurchase agreement at a price of BGN 1.179 per share and maturity on 25.06.2021 at a redemption price of BGN 1.208 per share;
- On 30.12.2020 – Purchase of a total of 29,200 shares through stock exchange transactions at an average price of BGN 1.754;
- On 04.01.2021 – Purchase of a total of 1,000 shares through stock exchange transactions at an average price of BGN 1.730.

5 January, 2021

Sincerely,

ASSEN MINCHEV, CEO