

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

1.	Name of the issuer INTERNATIONAL PERSONAL FINANCE plc	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). (i)
3.	Name of person discharging managerial responsibilities/director GERARD JUDE RYAN	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them	8.	State the nature of the transaction
9.	Number of shares, debentures or financial instruments relating to shares acquired	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
11.	Number of shares, debentures or financial instruments relating to shares disposed	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)
13.	Price per share or value of transaction	14.	Date and place of transaction
15.	Total holding following notification and	16.	Date issuer informed of transaction

	total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)		

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17.	Date of grant 2 MARCH 2012	18.	Period during which or date on which exercisable SUBJECT TO MEETING PERFORMANCE TARGETS, BOTH AWARDS WILL BECOME EXERCISABLE AS TO 50% OF THE SHARES ON 2 MARCH 2015 AND AS TO THE REMAINING 50% ON 2 MARCH 2016. IF UNEXERCISED, ALL WILL LAPSE ON 1 MARCH 2022
19.	Total amount paid (if any) for grant of the option NIL	20.	Description of shares or debentures involved (class and number) ORDINARY SHARES OF 10p EACH
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise (A) NIL (B) 247p PER SHARE	22.	Total number of shares or debentures over which options held following notification (A) 270,445 SHARES UNDER THE INTERNATIONAL PERSONAL FINANCE plc PERFORMANCE SHARE PLAN (B) 12,145 SHARES UNDER THE INTERNATIONAL PERSONAL FINANCE plc APPROVED COMPANY SHARE OPTION PLAN
23.	Any additional information (A) THIS IS AN AWARD OF A NIL COST OPTION, PURSUANT TO THE INTERNATIONAL PERSONAL FINANCE plc PERFORMANCE SHARE PLAN (B) THIS IS AN AWARD OF AN OPTION WITH AN EXERCISE PRICE OF 247p PER SHARE, PURSUANT TO THE INTERNATIONAL PERSONAL FINANCE plc APPROVED COMPANY SHARE OPTION PLAN	24.	Name of contact and telephone number for queries KEVIN HOGG 0113 285 6868

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Name of authorised official of issuer responsible for making notification

Kevin Hogg, Assistant Company Secretary

Date of notification 05/03/2012