

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company was received the following notification:

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD that it has concluded deals with shares of Eurohold Bulgaria AD as follows:

- On 18.08.2020 – Sale of 1,540,000 shares at a price of BGN 1.30 per share;
- On 18.08.2020 – Initial sale of 1,000,000 shares on a repurchase agreement at a price of BGN 1.00 per share and maturity on 18.02.2021 at a redemption price of BGN 1.025 per share.

20 August, 2020

Sincerely,

ASSEN MINCHEV, CEO