

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company was received the following notification:

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD that it has concluded deals with shares of Eurohold Bulgaria AD as follows:

- On 03.08.2020 – Purchase of 80 shares with a price of BGN 1.30 per share;
- On 03.08.2020 - Purchase of 320 shares with a price of BGN 1.31 per share;
- On 03.08.2020 - Purchase of 140 shares with a price of BGN 1.33 per share;
- On 03.08.2020 - Purchase of 1120 shares with a price of BGN 1.34 per share;
- On 03.08.2020 - Purchase of 18650 shares with a price of BGN 1.34 per share.

6 August, 2020

Sincerely,

ASSEN MINCHEV, CEO