

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On September 11, 2023 – Initial sale under a repo transaction agreement with 1,845,000 shares at a unit price of BGN 1.26 and contract maturity – December 11, 2023 at a unit price of BGN 1.28;
- On September 12, 2023 – Initial sale under a repo transaction agreement with 1,775,000 shares at a unit price of BGN 1.26 and contract maturity – December 12, 2023 at a unit price of BGN 1.28;
- On September 12, 2023 – Initial sale under a contract for a repo transaction with 1,665,000 shares at a unit price of BGN 1.26 and maturity under the contract – December 12, 2023 at a unit price of BGN 1.28;
- On September 13, 2023 – Initial sale under a contract for a repo transaction with 1,770,000 shares at a unit price of BGN 1.26 and maturity under the contract – December 13, 2023 at a unit price of BGN 1.28;
- On September 13, 2023 – Initial sale under a repo transaction agreement with 1,830,000 shares at a unit price of BGN 1.26 and contract maturity – December 13, 2023 at a unit price of BGN 1.28.

September 14, 2023

Sincerely,
ASSEN MINCHEV, CEO