

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Article 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Article 19, paragraph 1, of Regulation (EU) N°596/2014 of the European Parliament and of the Council of 16 April 2014 as follows:

Notifications from Starcom Holding AD:

- On 18.06.2021 – Initial sale of 496,000 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 17.12.2021 at a redemption price of BGN 1.537 per share
- On 21.06.2021 – Initial sale of 144,680 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 20.12.2021 at a redemption price of BGN 1.538 per share
- On 21.06.2021 – Initial sale of 188,500 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 21.12.2021 at a redemption price of BGN 1.538 per share
- On 22.06.2021 - Acquisition of 150,000 shares through a registration agency under a contract dated 22.06.2021
- On 22.06.2021 - Transfer of 200,000 shares through a registration agency under a contract dated 04.03.2021

23 June, 2021

Sincerely,

ASSEN MINCHEV, CEO