

Notification of transactions as referred to
in w Article 19(1) of the MAR

1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name/Full name of a natural person	Kenbourne Invest S.A.										
2	Reason for notification											
a)	Position/status	As person closely associated to the below PDMRs: - Bruce McInroy – Member of the Board of Directors - Serdar Cetin – Member of the Board of Directors										
b)	Initial notification/amendment	INITIAL NOTIFICATION										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	PLAY COMMUNICATIONS S.A.										
b)	LEI Code	222100EYB9HNJPI80514										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted											
4.1												
a)	Description of the financial instrument, type of instrument Identification Code	SHARE LU1642887738										
b)	Type of transaction	Purchase of shares										
c)	Price and volume	<table border="1"> <thead> <tr> <th>Price(s)*</th> <th>Volume(s)*</th> </tr> </thead> <tbody> <tr> <td>December 7, 2018: PLN 19.19823662</td> <td>1,440,000</td> </tr> <tr> <td>December 10, 2018: PLN 19.07410975</td> <td>570,000</td> </tr> <tr> <td>December 11, 2018: PLN 19.39760043</td> <td>890,000</td> </tr> <tr> <td>December 12, 2018: PLN 19.924331</td> <td>1,028,565</td> </tr> </tbody> </table>	Price(s)*	Volume(s)*	December 7, 2018: PLN 19.19823662	1,440,000	December 10, 2018: PLN 19.07410975	570,000	December 11, 2018: PLN 19.39760043	890,000	December 12, 2018: PLN 19.924331	1,028,565
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d)	Aggregated information											
	- Aggregated volume	3,928,565 shares										
	- Price	PLN 76,275,036.84										
e)	Date of transaction	December 7, 10, 11 and 12, 2018.										
f)	Place of transaction	WSE, XWAR										

*Note: Due to multiple transactions of the same nature executed on the same trading platform (WSE) and in relation to the financial instruments of the same class, the volumes are aggregated on a daily basis and price is weighed average price of multiple transactions executed on a given day.

Date and signature: December 12, 2018

Jan Rottiers
Director

Kenbourne Invest S.A.