

**TR-1: NOTIFICATIONS OF MAJOR INTERESTS IN SHARES**

<b>1: Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>	<b>International Personal Finance plc</b>
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**2: Reason for notification** (yes/no)

An acquisition or disposal of voting rights	yes
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An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	no
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An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	no
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An event changing the breakdown of voting rights	no
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Other (please specify):	no
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<b>3. Full name of person(s) subject to the notification obligation:</b>	<b>Standard Life Investments Ltd</b>
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<b>4. Full name of shareholder(s)</b> (if different from 3.):	<b>Vidacos Nominees</b>
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<b>5. Date of the transaction</b> (and date on which the threshold is crossed or reached):	<b>23/08/2011</b>
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<b>6. Date on which issuer notified:</b>	<b>24/08/2011</b>
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<b>7. Threshold(s) that is/are crossed or reached:</b>	<b>7%</b>
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**8: Notified Details**

**A: Voting rights attached to shares**

<b>Class/type of share</b> If possible use ISIN code	<b>GB00B1YKG049</b>
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**Situation previous to the triggering transaction**

<b>Number of shares</b>	<b>Number of voting rights</b>
<b>17,968,736</b>	<b>17,968,736</b>

**Resulting situation after the triggering transaction**

Number of shares	Number of voting rights		Percentage of voting rights	
	Direct	Indirect	Direct	Indirect
<b>18,094,615</b>	<b>9,354,770</b>	<b>8,739,845</b>	<b>3.637%</b>	<b>3.398%</b>

**B: Qualifying Financial Instruments**

**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/ conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	Percentage of voting rights

**C: Financial Instruments with similar economic effect to Qualifying Financial Instruments**

**Resulting situation after the triggering transaction**

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta

**Total (A+B+C)**

<b>Number of voting rights</b>	<b>Percentage of voting rights</b>
<b>18,094,615</b>	<b>7.035%</b>

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:**

**Proxy Voting:**

**10. Name of the proxy holder:**

**11. Number of voting rights proxy holder will cease to hold:**

**12. Date on which proxy holder will cease to hold voting rights:**

**13. Additional information:**

**14. Contact name:**

**Rosamond J Marshall Smith**

**15. Contact telephone number:**

0113 285 6842