

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications:

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom AD that it has concluded deals with shares of Eurohold Bulgaria AD as follows:

- On 18.12.2019 – Initial sale of 1 600 000 shares on a repurchase agreement at a price of BGN 0.90 per share and maturity on 11.06.2020 at a redemption price of BGN 0.924 per share;
- On 18.12.2019 - Purchase of a total of 5 700 shares on BSE-Sofia at an average price of 1.46 BGN;
- On 19.12.2019 - Purchase of a total of 10 000 shares on BSE-Sofia at an average price of 1.60 BGN;
- On 20.12.2019 – Initial sale of 1 600 000 shares on a repurchase agreement at a price of BGN 0.90 per share and maturity on 12.06.2020 at a redemption price of BGN 0.924 per share.

23 December, 2019

Sincerely,

ASSEN MINCHEV, CEO