

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On July 8, 2024 - Initial sale under repo agreement with 1,415,000 shares at a unit price of BGN 1.00 and contract maturity – October 8, 2024 at a unit price of BGN 1.029.

July 11, 2024

Sincerely,
ASSEN MINCHEV, CEO