

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Article 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Article 19, paragraph 1, of Regulation (EU) №596/2014 of the European Parliament and of the Council of 16 April 2014 as follows:

Notification from Starcom Holding AD:

- On 03.06.2021 Initial sale of 1,630,000 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 03.12.2021 at a redemption price of BGN 1.538 per share
- On 03.06.2021 Initial sale of 127,500 shares on a repurchase agreement at a price of BGN 1.725 per share and maturity on 03.12.2021 at a redemption price of BGN 1.769 per share

4 June, 2021

Sincerely,

ASSEN MINCHEV, CEO