

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

**Dear ladies and gentlemen,**

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications:

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD that this shareholder has done purchases on a repo transactions for shares of Eurohold Bulgaria AD as follows:

- 25.09.2018 - 1 850 000 shares at a price of BGN 0.656;
- 25.09.2018 - 1 850 000 shares at a price of BGN 0,6561;
- 26.09.2018 – 2 000 000 shares at a price of BGN 0,6564;
- 27.09.2018 - 2 000 000 shares at a price of BGN 0,6567;
- 28.09.2018 - 220 000 shares at a price of BGN 0,6568;

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD this shareholder has done initial sales on a repo transactions for shares of Eurohold Bulgaria AD as follows:

- 25.09.2018 - 1 850 000 shares at a price of BGN 0.652. Maturity on the deal on March 21, 2019 at a unit price of BGN 0.6699;
- 25.09.2018 - 1 850 000 shares at a price of BGN 0,652. Maturity on the deal on March 22, 2019 at a unit price of BGN 0.67;
- 26.09.2018 – 2 000 000 shares at a price of BGN 0,652. Maturity on the deal on March 25, 2019 at a unit price of BGN 0.6701;

- 27.09.2018 - 2 000 000 shares at a price of BGN 0,652. Maturity on the deal on March 26, 2019 at a unit price of BGN 0.6701;
- 28.09.2018 - 420 000 shares at a price of BGN 0,655. Maturity on the deal on March 27, 2019 at a unit price of BGN 0.673.

28 September, 2018

Sincerely,

ASSEN MINCHEV, CEO