

31 January 2011

International Personal Finance plc (“IPF”)

Publication of Supplementary Prospectus

IPF announces that the following supplementary prospectus has been approved by the UK Listing Authority and is available for viewing:

Supplementary Prospectus dated 31 January 2011 supplementing the Prospectus dated 19 April 2010 relating to a €1,000,000,000 euro medium-term note programme for the issuance by IPF of senior unsecured notes.

To view the full document, together with the document incorporated by reference, please paste the following URL into the address bar of your browser.

[LSE URL for supplement]

[LSE URL for interims]

A copy of the Supplementary Prospectus has been submitted to the National Storage Mechanism and will shortly be available for inspection at: <http://hemscott.com/nsm.do>

For further information, please contact

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