

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications:

Notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom AD that on 20.09.2018 this shareholder has done repo transactions for shares of Eurohold Bulgaria AD as follows:

- Redemption on repo of 1 250 000 shares at a unit price of BGN 0.6565;
- Initial sale on repo of 1 250 000 shares at a unit price of BGN 0.652 maturing on 18th of March 2019 at a unit price of BGN 0.67.

Notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom AD that on 21.09.2018 this shareholder has done repo transactions for shares of Eurohold Bulgaria AD as follows:

- Redemption on repo of 965 000 shares at a unit price of BGN 0.6632;
- Redemption on repo of 1 250 000 shares at a unit price of BGN 0.6566;
- Initial sale on repo of 965 000 shares at a unit price of BGN 0.66 maturing on 19th of March 2019 at a unit price of BGN 0.6782;
- Initial sale on repo of 1 250 000 shares at a unit price of BGN 0.652 maturing on 20th of March 2019 at a unit price of BGN 0.6701.

21 September, 2018

Sincerely,

ASSEN MINCHEV, CEO