

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On July 5, 2023 Initial sale under repo agreement with 11,112,500 units. shares at a unit price of BGN 0.880 and contract maturity September 5, 2023 at a unit price of BGN 0.896;
- On July 6, 2023 Initial sale under repo agreement with 790,000 units. shares at a unit price of BGN 1.20 and maturity under the contract October 6, 2023 at a unit price of BGN 1.232.

July 07, 2023

Sincerely,

ASSEN MINCHEV, CEO