



LEASELINK

COMPANY PRAGMA FAKTORING GROUP

leaselink

PRAGMA

lease**link**

AS A PAYMENT METHOD

WE CHANGE THE TRADITIONAL LEASING SERVICE INTO A PAY BY LINK PAYMENT METHOD

lease|link



UX as an important
source of competitive
advantage



The service is embedded
in the customer's
purchasing process



Varied distribution channels,
unlimited ability to sell
additional products



Fully online
sale
24/7/365



Automated risk and
back office
processes

LEASELINK

CELEBRATES LEASING AS A PAYMENT METHOD

VALUE FOR CUSTOMERS

LeaseLink knows how important user experience (UX) is and focus on the comfort of the Customer. As the first Fintech in the world to introduce a leasing payment offer for the SOHO and MSP sectors. Just like Amazon transformed ecommerce and Netflix changed television, LeaseLink wants to revolutionise the use of leasing throughout the world. When paying by LeaseLink, entrepreneurs finance their purchases without using cash, in a simple completely online, without any documents at any moment (24 h/7/365).

BUSINESS MODEL

The online process allows to pay with LeaseLink in a very simple and fast way for assets purchased from online and stationary vendors. The distribution model is based on multiple channels. Integration with Partners (e-stores, banks, resellers, white label, POSs, franchise networks) allows LeaseLink to obtain mass transaction streams in a way that is unique on the global scale.



ONLINE
24/7/365



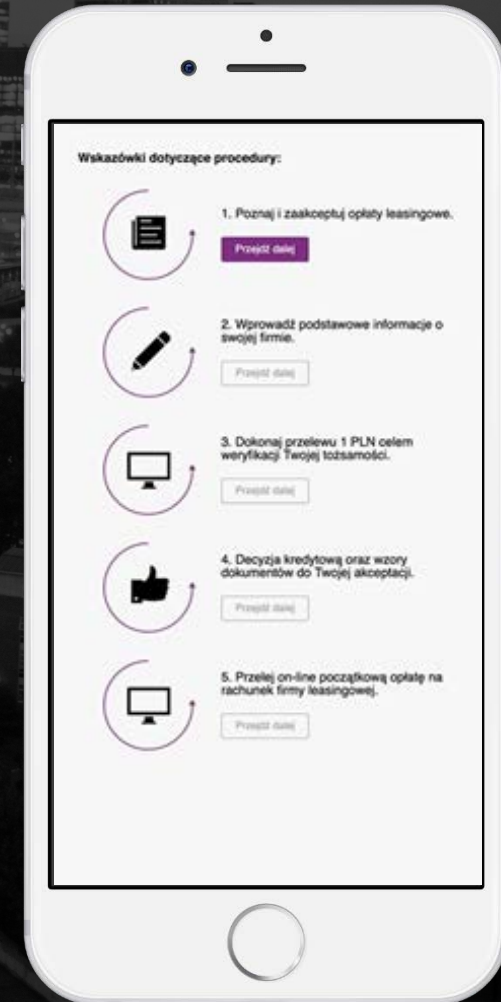
**FAST AND
CONVENIENT**



**WIDE GROUP OF
ASSETS**



**E-COMMERCE
AND POS**



THE PROCESS

UX IS OUR SOURCE OF COMPETITIVE ADVANTAGE



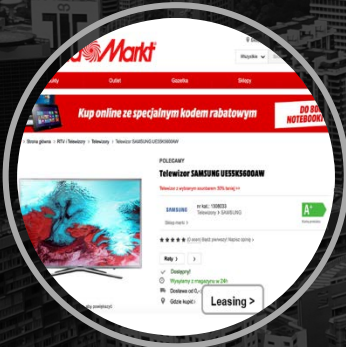
SELECT THE SUBJECT OF LEASING AND ENTER COMPANY DATA

LEARN ABOUT THE LEASING OFFER AND ACCEPT IT
⌚ 1 MIN.

ENTER THE REQUIRED DATA AND TRANSFER PLN 1 FOR AUTHENTICATION PURPOSES
⌚ 4 MIN.

RECEIVE THE DECISION AND THE LEASING OFFER. TRANSFER THE INITIAL FEE
⌚ 10 MIN.

HERE IS YOUR LEASING 😊



EASY INTEGRATION



OFFER



PIN AND LOGIN



HERE IS YOUR LEASING

DISTRIBUTION OMNI CHANEL

E-COMMERCE

LeaseLink offers its services through integration with online stores as a payment method. It provides an alternative for bank transfer or instalments.



LEASELINK.PL

The comfort of Customers and Partners co-operating with LeaseLink helps build brand awareness of LeaseLink. Even today, 25% of transactions are initiated by Customers from the www.leaseLink.pl level, without involving our Partners.



WHITE LABEL

The main element distinguishing LeaseLink in this distribution model are application functionalities that allow the commercial networks of our Partners to use the door2door sales model.



BANKS

The model of co-operating with banks is based on offering our Customers a niche service, unavailable at financial institutions, which complements the offer for SME Customers.



POS

In order to use the sales potential of suppliers of fixed assets, the LeaseLink app contains features that allow for accepting transaction streams from the offline environment.



RESELLERS

Leasing as a payment method is included in the offer of the largest financial intermediaries. It is offered by 6 nationwide brokers and has entered into 300 agreements with individual intermediaries.



THE LEASELINK APP ALLOWS TO OFFER NEW PRODUCTS FOR SALE IN TO THE EXISTING DISTRIBUTION NETWORK

DISTRIBUTION

YOU CAN PAY BY LEASELINK AT

Media Markt

ING

Eden

RTV EURO AGD

INTER
CARS

SFERIS

Raiffeisen
POLBANK

SATURN

AND AT OVER 2.5 THOUSAND OTHER PARTNERS



THANK YOU
FOR YOUR
TIME