

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On July 10, 2025, "Starcom Holding" AD sold 926,000 shares of "Eurohold Bulgaria" AD under a repurchase agreement (repo deal) at a unit price of BGN 1.300 per share. According to the terms of the agreement, the maturity date is October 10, 2025, and the repurchase will be carried out at a price of BGN 1.341 per share.

July 11, 2025

Sincerely,

ASSEN MINCHEV, CEO