

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014:

Notifications of "Starcom Holding"AD that:

- on 14th of June 2017 this shareholder has done initial sales for repo transaction with 1 150 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.50 per share and settlement date 8th of December 2017 at a price of BGN 0.5125 per share;
- on 15th of June 2017 this shareholder has done initial sales for repo transaction with 1 150 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.50 per share and settlement date 11th of December 2017 at a price of BGN 0.5130 per share;
- on 16th of June 2017 this shareholder has done initial sales for repo transaction with 1 150 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.50 per share and settlement date 12th of December 2017 at a price of BGN 0.5130per share;
- on 19th of June 2017 this shareholder has done initial sales for repo transaction with 1 150 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.50 per share and settlement date 13th of December 2017 at a price of BGN 0.5125 per share.

19 June, 2017

Sincerely,

ASSEN MINCHEV, CEO