

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 and under Art. 148b of POSA

**Dear ladies and gentlemen,**

We hereby and within the statutory term inform you that the Company's office has received notifications as follows:

- Notification under Art. 145 of POSA by Starcom Holding AD AD that on 19.07.2021 it has increased its shareholding in the capital of the company to 60.06%, representing 156,453,415 voting rights at the General Meeting of Shareholders;
- Notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD that on 19.07.2021 it acquired 10,166,000 shares of Eurohold Bulgaria AD at a price of BGN 2.50 per share;
- Notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD that on 19.07.2021 it has made a sale under a repo transaction with 952,000 shares of Eurohold Bulgaria AD at a price of BGN 1.50 per share with a repurchase date of 18.01.2021 at a price of BGN 1,538 per share;
- Notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD that on 19.07.2021 it has made a sale under a repo transaction with 2,346,996 shares of Eurohold Bulgaria AD at a price of BGN 1.50 per share with a repurchase date of 10.08.2021 at a price of BGN 1,538 per share.

22 July, 2021

Sincerely,

ASSEN MINCHEV, CEO