

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

1.	Name of the issuer International Personal Finance plc	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). (i)
3.	Name of person discharging managerial responsibilities/director Frederick Wilson Forfar	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person Not applicable
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest Holding of person in 3 above	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares Ordinary shares of 10p
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them Frederick Wilson Forfar	8.	State the nature of the transaction Open market purchase pursuant to International Personal Finance plc's Dividend Reinvestment Plan
9.	Number of shares, debentures or financial instruments relating to shares acquired 528	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) 0.0002%
11.	Number of shares, debentures or financial instruments relating to shares disposed	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)
13.	Price per share or value of transaction 245.21p	14.	Date and place of transaction 7 October 2011, London

15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) 44,284 (0.017%)	16.	Date issuer informed of transaction 10 October 2011

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17.	Date of grant	18.	Period during which or date on which exercisable
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number)
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
23.	Any additional information	24.	Name of contact and telephone number for queries

Name of authorised official of issuer responsible for making notification

Kevin Hogg – Assistant Company Secretary

Date of notification 10 October 2011