

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

• On March 17, 2023 – Initial sale under repo agreement with 1,330,000 units. shares at a unit price of BGN 1,130 and contract maturity – September 15, 2023 at a unit price of BGN 1,198.

March 22, 2023

Sincerely,

ASSEN MINCHEV, CEO