

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD

- On September 30, 2024 Initial sale under a contract for a repo transaction with 2,207,000 shares at a unit price of BGN 1.00 and maturity under the contract – December 2, 2024 at a unit price of BGN 1.009;
- On September 30, 2024 Initial sale under a contract for a repo transaction with 503,000 shares at a unit price of BGN 1.00 and maturity under the contract – December 2, 2024 at a unit price of BGN 1.009;
- On October 1, 2024 Initial sale under a repo transaction contract with 5,102,040 shares at a unit price of BGN 0.98 and maturity under the contract December 30, 2024 at a unit price of BGN 0.991.

October 2, 2024

Sincerely,

ASSEN MINCHEV, CEO