

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) Nº 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD, as follows:

- On 16 December 2021 Initial sale under a repurchase agreement with 645,000 shares at a price of BGN 1.500 per share and maturity under the contract 15 June 2022 at a price of BGN 1.538 per share;
- On 16 December 2021 Initial sale under a repurchase agreement with 294,670 shares at a price of BGN 1.500 per share and maturity under the contract 16 June 2022 at a price of BGN 1.538 per share;
- On 16 December 2021 Initial sale under a repurchase agreement with 276,000 shares at a price of BGN 1.500 per share and maturity under the contract 16 June 2022 at a price of BGN 1.538 per share;
- On 17 December 2021 Initial sale under a repurchase agreement with 509,340 shares at a price of BGN 1.500 per share and maturity under the contract 17 June 2022 at a price of BGN 1.538 per share.

21 December, 2021

Sincerely,

ASSEN MINCHEV, CEO