

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Article 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 as follows:

Notification from Starcom Holding AD:

- On 14.05.2021 – Initial sale of 820,000 shares on a repurchase agreement at a price of BGN 2.349 per share and maturity on 29.06.2021 at a redemption price of BGN 2.379 per share.

17 May, 2021

Sincerely,

ASSEN MINCHEV, CEO