

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD, as follows:

- On 6 July 2021 – Initial sale under a repurchase agreement with 2,346,996 shares at a price of BGN 1.250 per share and maturity under the contract – 15 July 2021 at a price of BGN 1.269 per share

9 July, 2021

Sincerely,

ASSEN MINCHEV, CEO