

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014; pursuant to Article 148b of POSA

**Dear ladies and gentlemen,**

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications:

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD that it has concluded deals with shares of Eurohold Bulgaria AD as follows:

- On 31.08.2020 – Purchase of 4,810,500 shares with a price of BGN 1.30 per share;
- On 03.08.2020 - Purchase of 614 shares with a price of BGN 1.35 per share;
- On 03.08.2020 - Purchase of 354 078 shares with a price of BGN 1.34 per share.

Notification for significant shareholding, according to art. 145 of POSA, by which Starcom Holding AD announces that it has reached a share participation in the amount of 55.354%, representing 109,338,371 voting rights in the General Meeting of Shareholders of Eurohold Bulgaria AD.

5 August, 2020

Sincerely,

ASSEN MINCHEV, CEO