

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications:

Notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD that it has concluded deals with shares of Eurohold Bulgaria AD as follows:

- On 05.06.2020 – Initial sale of 417 000 shares on a repurchase agreement at a price of BGN 0.80 per share and maturity on 04.12.2020 at a redemption price of BGN 0. 822 per share;
- On 05.06.2020 – Initial sale of 386 000 shares on a repurchase agreement at a price of BGN 0.62 per share and maturity on 04.12.2020 at a redemption price of BGN 0. 636 per share;
- On 09.06.2020 – Initial sale of 2 700 000 shares on a repurchase agreement at a price of BGN 0.80 per share and maturity on 08.12.2020 at a redemption price of BGN 0. 822 per share.

10 June, 2020

Sincerely,

ASSEN MINCHEV, CEO