

Notification of the transaction in accordance with article 19 of Market Abuse Regulation

1	Details of the person discharging managerial responsibilities /person closely associated	
a)	Name	<i>Olympia Group SA</i>
2	Reason for the notification	
a)	Position/status	<i>as person closely associated to the below PDMRs:</i> <ul style="list-style-type: none"> - <i>Ioannis Karagiannis / Member of the B.o.D.</i> - <i>Vasileios Billis / Member of the B.o.D.</i> - <i>Rouben Bourlas / Member of the B.o.D.</i>
b)	Initial notification/Amendment	<i>Initial Notification</i>
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>PLAY COMMUNICATIONS SA</i>
b)	LEI	<i>222100EYB9HNJPI80514</i>
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>1. SHARE</i> <i>2. LU1642887738</i>
b)	Nature of the transaction	<i>Sale of shares through Warsaw Stock Exchange</i>
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		19.960 PLN
		41,225
d)	Aggregated information - Aggregated volume - Price	- 41,225 - 822,851.00 PLN
e)	Date of the transaction	<i>2018-09-25</i>
f)	Place of the transaction	<i>Warsaw Stock Exchange</i>

Date and signature

Roupen Bourlas

Olympia Group SA