

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Article 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 as follows:

Notifications from Starcom Holding AD:

- On 15.03.2021 – Initial sale of 266,600 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 15.06.2021 at a redemption price of BGN 1.519 per share
- On 16.03.2021 – Initial sale of 631,000 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 16.06.2021 at a redemption price of BGN 1.519 per share

17 March, 2021

Sincerely,

ASSEN MINCHEV, CEO